

YANISLAV PLIESHKOV

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SUMMARY

A highly skilled professional with expertise in graphic design, e-commerce management, and team leadership. Proven ability to create visually engaging designs, optimize workflows, and build strong client relationships to drive business success. Eager to leverage my creative and organizational skills to contribute to innovative projects and achieve impactful results.

EXPERIENCE

CONSTRUCTION WORKER

Mar 2025 — Jul 2025

PHOENIX SIDING, NANAIMO, CANADA

- Installed siding panels, strappings, flashings, batons, and bug screens with precision and attention to detail.
- Independently measured, cut, transported, and mounted materials using tools such as nail guns, table saws, circular saws (for wood and concrete), and other construction equipment.
- Followed safety protocols and construction plans to ensure high-quality and durable exterior finishes.

GRAPHIC DESIGNER / ARCHITECT

PRECISE TRANSPORTATION, KYIV, UKRAINE

May 2021 — May 2024

- Created visual concepts for marketing materials, including banners, ad layouts, and social media graphics, focusing on corporate style and key brand objectives.
- Developed and optimized designs for print and digital assets such as presentations, proposals, business cards, and infographics to maintain the company's visual identity.
- Collaborated with marketing and sales departments to ensure high-quality design deliverables, meeting deadlines, and implementing visual promotion strategies.

E-COMMERCE BUSINESS OWNER

Jun 2020 — Jan 2024

GAMEMAX, KYIV, UKRAINE

- **Managed business operations:** set up and maintained social media accounts, created and managed advertising campaigns to drive sales and enhance brand visibility.
- **Customer interaction:** provided consultations, customer support, handled inquiries, and addressed feedback to ensure a high level of satisfaction.
- **Supplier relations:** sourced and negotiated with suppliers, established partnerships, and ensured adherence to agreements.
- **Team management:** coordinated employee tasks, monitored performance, and motivated the team to achieve business objectives.

GRAPHIC DESIGNER

Jun 2017 — Aug 2020

FLIAGRO, PRAGUE, CZECH REPUBLIC

- **Developed and maintained web design:** created visual concepts for company websites, including interface design, banners, and user experience (UX/UI) elements.
- **Automated workflows:** implemented solutions to automate content updates on websites, simplifying the content management system (CMS).
- **Analyzed and improved web systems:** collaborated with technical specialists to optimize website performance and integrate new functionalities

BARTENDER

Sep 2019 — Oct 2020

QUANTA COSTA, KYIV, UKRAINE

- **Prepared beverages:** mixed cocktails and served drinks in line with high-quality standards and guest preferences.
- **Customer service:** created a friendly atmosphere, took orders, communicated professionally, and ensured excellent service.
- **Inventory management:** monitored beverage and ingredient stock, coordinated with suppliers, and restocked as needed.

EDUCATION

BACHELOR'S DEGREE IN ARCHITECTURE AND DESIGN

Sep 2019 — Jul 2022

CHERNIHIV POLYTECHNIC NATIONAL UNIVERSITY, CHERNIHIV, UKRAINE

NEW MEDIA ART

Oct 2017 — Jul 2019

POLISH-JAPANESE ACADEMY OF INFORMATION TECHNOLOGY, WARSAW, POLAND

HIGHLIGHT OF SKILLS

- Proficient in creating visual concepts, web design, and marketing materials using tools like Adobe Creative Suite and Figma.
- Skilled in managing online stores, setting up social media campaigns, and maintaining customer relationships for sustained business growth.
- Experienced in managing teams, delegating tasks, and ensuring project timelines and goals are met effectively.
- Strong interpersonal skills with experience in providing top-tier client support and fostering long-term relationships.
- Knowledgeable in streamlining workflows and implementing automated systems to improve operational efficiency.

CERTIFICATES AND TRAINING

BUSINESS ETHICS & CLIENT COMMUNICATION
QLAB, UKRAINE

Oct 2021

HTML AND CSS FUNDAMENTALS COURSE
STEP IT, UKRAINE

Aug 2015

GRAPHIC DESIGN
STEP IT, UKRAINE

Aug 2014